



# NSW YOUTH WEEK 2010 DESIGN COMPETITION APPLICATION



## WANT TO WIN \$1000 AND HAVE YOUR WORK PROMOTE YOUTH WEEK ACROSS NSW?

### NSW Youth Week Design Competition – NOW OPEN

Since its inception in 1989, Youth Week has grown to become the biggest youth organised and managed event in Australia. Youth Week provides an opportunity for young people to express their ideas and views, act on issues that affect their lives and create and enjoy entertainment.

In Youth Week 2009, over 4,500 young people were involved in planning and organising more than 900 local events and activities across NSW. Over 170,000 young people participated in these events.

Youth Week is a celebration of young people. Part of that celebration is giving young people the opportunity to express themselves creatively, in a way that can then help promote Youth Week across the state.

In the past, NSW Youth Week has conducted separate competitions to design the event's promotional poster and website. This year, Youth Week NSW is combining the two into one design competition, with the winning entry being used to form the website, poster and other promotional materials.

The competition can be approached in many ways. The winning entry may take the form of a poster, or a website, or just some images jotted down on paper. It may be a photo, or a drawing, or a totally electronic graphic design. It may work around the words 'National Youth Week'; use this year's theme, "Live it Now!"; or incorporate the safe driving messages of major sponsor Arrivealive.com.au. It could be anything – as long as it's funky, creative, and says something about what it means or feels like to be a young person in NSW.

#### Entrants must:

- Be under the age of 25
- Live in New South Wales
- Have entries submitted by 5pm, Monday 16 November 2009
- Submit their own original design - you can't copy (plagiarise) anyone else's work
- Submit their design electronically as a .jpeg or .pdf file, or in hardcopy on paper no larger than A4

The winner will receive a \$1000 cash prize, and have their work promote Youth Week in NSW through its posters and website. Entries close 5pm, Monday 16 November 2009.

For the full terms and conditions and more information, please visit our website at [www.youthweeknsw.nsw.gov.au](http://www.youthweeknsw.nsw.gov.au) or contact the NSW Youth Week Co-ordinator at [youthweek@youthweek.nsw.gov.au](mailto:youthweek@youthweek.nsw.gov.au).

